

# SAVAGE

TIM SAVAGE GRAPHIC DESIGN

timothysavage1@mac.com  
917-287-5641  
timsavagedesign.com

## PROFESSIONAL PROFILE

Graphic designer skilled in the creation of materials for print: brochures, direct mail, business cards, catalogs, ads, banners, trade show materials, kiosk wraps, packaging, logos, books and more. Proven skills in developing marketing concepts and copywriting. Clients served include small businesses, professionals, non-profits and world wide companies such as Bayer Health Care.

## DIGITAL APPLICATIONS

Professional level Illustrator, InDesign, Photoshop, Word, HTML5, CSS3, WordPress, and web development. Knowledge of Adobe Aftereffects, Excel and PowerPoint. PC and Mac platforms.

## PROFESSIONAL EXPERIENCE

- For LutherSales, an e-commerce retailer, designed and digitally produced brochures, catalogs, direct mail, trade show materials, banners, signage, kiosk wraps, posters animated gifs and email campaigns. Designed, developed and coded websites.
- For Bayer HealthCare worked as designer with team responsible for integrating the Diabetes Care Division's brand strategy into their entire world-wide line of internal and retail materials. This included design for ads, brochures, trade show materials, posters, internal communications, retail packaging and logos.
- Served as art director and print production manager for advertising agencies. Designed ads, brochures, catalogs, direct mail marketing materials and more. Was responsible for print production, a task requiring budgeting, estimating and quality control.
- Digital and traditional media illustrator
- Develop and teach evening courses in technology and art for adults in community education environment.

## CAREER HISTORY

2017-Present	Customer Service	Minuteman Press	Bellerose
2010-Present	Instructor	Great Neck Community Education	Great Neck
2010-2015	Graphic Designer	LutherSales	Hauppauge
2004-2008	Graphic Designer	Churchill & Co.	Rockville Centre
2001-2004	Graphic Designer	Madison Square Garden	New York
1980-2001	Art Director	Advertising Agencies	New York

## EDUCATION

Cornell University, Ithaca NY: BS Degree with emphasis in Communications

Parsons School of Design: Non-degree courses in graphic design, typography, advanced typography, and illustration.